



## 2011 Farmers Market Policy

Richfield Farmers' Market

Veterans Memorial Park

64th and Portland Avenue

*A copy of a picture I.D. is required  
for anyone (new/returning) involved with  
the Farmer's Market*

**2011 Season:**                      **Saturday, May 7 – September 24 7 a.m. to 12 p.m. and  
Saturday, October 1 - October 29 8 a.m. to 12 p.m.  
(Does not include July 2nd)**

Stall fees shall be as follows:

- **Full season (paid in advance) 1 stall**    \$ 500.00
- **Full season (paid in advance) 1 ½ stalls**    \$ 745.00
- **Daily**    \$ 26.00

Submit payment to: **City of Richfield, 7000 Nicollet Avenue, Richfield MN 55423**

### Vendor Selection Process:

Upon receipt of a vendor's application, the Market Manager and Market Coordinator will make selection. Consideration will first be given to those vendors who participated in the market during the previous season, and who are in good standing with the management of the market. If physical space allows for any new applicant (s) beyond the returning vendors, highest priority for selection will be given to those who will be full season growers or farmstead producers and then to all other applicants.

### Policies:

1. Our market is for local growers to sell produce, which they have grown. **No brokers, agents** or others may represent a farmer. *Consideration will be given to allow Grower-Dealers or Dealers to sell at the market with approval from the Manager or Market Coordinator.*
  - A. *Growers: by definition, with regard to these rules for operation, any person who derives income from farming as indicated by the appropriate schedule of their income tax return.*
  - B. *Grower-Dealer are those individuals who grow at least 30% of what they sell at the Market, based on dollar sales generated at the Market. Also, Grower-Dealers may buy product to be re-sold at the Market.*
  - C. *Dealers are those individuals who buy products to be re-sold and do not grow or produce what they sell.*
  - D. *The rental of selling space shall be restricted to those whose principal production site is located within 200 miles (radius) of the Richfield Market location.*
  - E. *Producers of farmstead products such as cheese, maple syrup, breads, meats, fish, and poultry may be sold.*

**F. Any product represented as organic must be produced in accordance with the USDA's National Organic Standards.**

<http://www.ams.usda.gov/nop/NOP/standards.html>

**(SEE EXEMPT Organic Farm Affidavit).**

2. Greenhouse growers who **purchase plants** must maintain them in their greenhouse 45 days and the container must be changed. Violation of this rule could result in suspension of all selling privileges for up to one calendar year.
3. Produce **must** be of **good quality** in the judgment of the Market Coordinator. Poor quality items shall be ordered removed.
4. Stall dimensions are **10' x 20'**. Stall dimensions must be obeyed and selling done in designated areas only.
5. Vendors **may** rent a maximum of one and one half stalls per season.
6. All vendors **must** display the **designated sign provided by the City of Richfield that includes their name and city address. To comply with the Farmers' Market Nutrition Program, vendors are required to post prices for all FMNP-WIC FVV eligible produce sold at the market. Vendors may display additional signage upon approval of the Market Coordinator and/or Market Manager.**
7. Vendors **may not sublet** or **rent their stall(s)** to any other party.
  - A. *For the purpose of these rules, a stall may be passed or relinquished to an immediate family member only. Immediate family is defined as parents, and children of legal age. If the stall is passed to an immediate family member, example: father to son, it **could not** be passed a **second time** to the son's, brother or sister.*
  - B. *All stall fees collected shall be revenue of the City of Richfield.*
8. All vendors are required to **clean** up their stall(s) after usage. This includes the selling and parking spaces. Failure to clean up properly will result in a fine (equivalent to our cost of cleanup) and/or loss of future selling privileges.
9. Vendors may arrive no more than one hour before starting time (**6:00 a.m.**), may stay no more than one hour after the market closes (**1:00 p.m.**), and must be ready to sell by **6:45 a.m.** Starting and ending times (**7 a.m. - 12 p.m.**) **must be adhered to or your stall may be resold to another vendor for a daily fee.**
10. **If a vendor does not show up by 6:30 a.m., that stall may be resold through a drawing to a daily vendor without a refund to the no-show vendor.**
11. Daily stall rentals will **ONLY** be available to vendors from within the current season vendors' list and vendors' alternative list.
12. Overnight parking is **prohibited** in Veterans Memorial Park.

13. Vendors and their employees **must not** park vehicles in parking stalls on the North end of the parking lot. Vendors and their employees will also be asked to park vehicles either on adjacent city streets or in neighboring parking lots, rather than in the market parking lot during the busiest times at the market (August and September). Courtesy and cooperation is needed to insure customers' parking.
14. **Discourtesy** to patrons, obscene language, shouting or hawking is not permitted.
15. **Pets are not allowed** within the picnic shelter area.
16. Alcoholic beverages and smoking are **prohibited** at the market, in addition, no person may use tobacco products on city-owned parks, conservation areas, open spaces, or recreational facilities, including without limitation: trails within parks used for walking and biking, picnic shelters, athletic fields, and play areas. Bill No. 2010-20 Section 1, city code 840.13.
17. We adhere to and support the **Minnesota Grown** campaign policy.
18. We reserve the right to govern the market in a manner consistent with **good business practices** and believe that vendors must **present themselves** in a **professional manner** at all times.
  - A. *All sellers must be properly dressed in clean clothes.*
  - B. *All sellers must wear footwear at all times.*

**For additional information, contact Richfield Recreation Services at 612-861-9385.**

Approved By  
Richfield Community Services Commission  
January 12, 1993